



CHUMS 2024-2025

FUNDRAISING CALENDAR



Garden classroom enhancements, on-going through school year

The old "Greenback" fundraiser has been retired and we've set our sights on a new large fundraiser geared towards enriching our outdoor garden classroom. Parents who attend our Garden Party on Friday, October 25 get a special preview of the exciting details. Come grab coffee and donuts, meet new parents, hear and SEE for yourself what we have in store for your students' garden this year! Details will be announced to the larger school community following the party.

Paleta sales, Date: Friday 9/6; future dates TBD

This was a big success as we quickly sold out: THANK YOU! We will do it again, with more paletas! When possible, sales will coordinate with NISD early dismissal days so siblings can join in the fun.

Fall family photo shoots, Date: Early November, date/time TBD

Ahead of family holiday card season, skip booking an expensive photographer and do it at CHUMS instead! We will offer mini photo shoots utilizing select areas of our picturesque campus. Limited spots will be available as we launch this new fundraiser. If successful, look for us to expand next year.

Penguin Patch Kids Holiday Shop, Dates: Monday Dec 2 – Friday 6

CHUMS will host this fun, easy and hassle-free holiday gift shop for students to purchase gifts for friends and family. The patch is open to siblings for shopping, invites will also be extended to the CDC and church. Items range from 25¢ to \$3 so there are plenty of affordable options for your littles to choose from.

Holiday movie night, Lotería, and Silent Auction, Date: Friday, December 6

Funding our Teacher Education Fund, the CHUMS holiday movie night is one of our biggest fundraisers. This year we reinvigorate movie night by introducing Lotería, new activities, and a new "ticket" booth so families can purchase tickets for games, food, and other movie night activities in one central area. CHUMS-centric Lotería cards will be available for sale as a special keepsake.

Valentines Day carnation sales for teachers, Date: Wednesday, February 12, 2025

Why pick up a bouquet of flowers at the grocery store when you can show teachers – and your own kiddo – some love –by buying a beautiful, fresh carnation (or two) from CHUMS? Flower purchases for teachers and staff come with a short, personalized message. Flowers are available for you to purchase for your child as well.

Easter Envelope Drive, Date: April 14–18, 2025

Connecting with the spirit of renewal and community around the Easter holiday, CHUMS will host an Envelope Fundraiser Drive. Also called a "money wall", this fun event showcases a board of envelopes with set dollar amounts. Parents can anonymously grab an envelope of their desired donation amount and turn into the office. Easy, right? Proceeds will directly benefit the CHUMS Scholarship Fund.

Friday Freedom Night: Fiesta! Date: Friday, May 28, 2025 6PM–9PM

Drop your kiddo(s) to our Fiesta-themed "party" for a parents night out. Your students will enjoy special snacks, activities, and a movie tied to the theme alongside some of their favorite teachers. Save money on an expensive babysitter and enjoy one more night of parental "freedom" before summer starts and your kiddos are home!

Other exciting updates!

- **New purchase options** – the school has acquired a Square account which enables us to easily accept credit cards as payment across a variety of non-tuition areas including point-of-sale and upcoming creation of an online "swag" school store.
- **School Store** – show off your school pride with new cool swag! We are expanding our CHUMS merchandise to include new items like koozies, and other small "treasures". These items will be available for sale in the office, and at school family events (ex: movie night)
- **Enlisting the parent community** – Engaging the school community in fundraisers isn't just about collecting donations; it's about building a partnership between the school and our wider community. New this year we will be seeking support and input from our parent community to leverage connections and resources. When parents and family members are involved in meaningful ways, they bring a wealth of resources and enthusiasm that can turn a simple fundraising campaign into a robust community event that strengthens bonds and fosters pride in CHUMS achievements. More to come on this in October!

Your ideas – what ideas do you have? No idea is too small or too big. All ideas may not be able to be implemented but we want to hear from you!